



# TRINE UNIVERSITY

## Bachelor of Science in Business Administration Marketing

Transfer Overview	Credits
Notre Dame College - BA, Business Administration - Marketing maximum credits to transfer	90
Trine BSBA, Marketing remaining credits to complete	30
<b>Total Credits</b>	<b>120</b>

### Trine Bachelor of Science in Business Administration - Marketing - 120 Credit Hours

General Education Requirements - 39 Hours			Transfer Institution Information		
Communication - 9 hours			Credits	Notre Dame College	Credits
ENG 143	College Composition	3	ENG 100	College Composition I	3
HUM 203	Humanities Seminar	3	ENG 101	College Composition II (SUB)*	3
SP 203	Effective Speaking	3	CA 100	Speech	3
COM 213	Business Communication	3			
Humanities and Social Science - 9 hours					
ECO 213	Microeconomics	3	EC 201	Microeconomics	3
ECO 223	Macroeconomics	3	EC 202	Macroeconomics	3
	Humanities	3		Creative, Theological, Philosophical, Literary or Inquiry	3
Mathematics and Science - 12 hours					
MA 113	College Algebra	3	MA 110	Intermediate Algebra	3
MA 163	Applied Math w/Business Concepts	3	BU 210	Business Mathematics	3
MA 253	Statistics	3	MA 221	Statistics	3
	Science Elective	3		Biology, Chemistry or Physics	3
Other - 6 hours					
BA 213	Business Spreadsheets	3	IS 260	Computer Decision-Making Application	3
PSY 113	Principles of Psychology	3	PY 201	General Psychology	3
Business Core - 38 hours					
UE 101 or UE 111**	University Experience	1	FYF 100	First Year	1
AC 203	Accounting I	3	BU 155	Accounting Principles I	3
AC 213	Accounting II	3	BU 156	Accounting Principles II	3
BA 123	Business Concepts	3	BU 100	Intro to Business	3
BA 201	Professional Development	1			
BA 3113	Business Internship	3			
BA 453	Global Strategic Management	3			
FIN 303	Managerial Finance	3	BU 360	Corporate Finance	3
FIN 353	Personal Finance	3			
LAW 203	Business Law & Ethics	3	BU 473	Business Law I	3
MGT 353	Designing Operations	3	BU 386	Operations Management	3
MGT 363	Organizational Behavior	3	BU 345	Organizational Behavior	3
MGT 483	Capstone	3			
MGT 203	Marketing	3	BU 230	Marketing Principles	3
MGT 383	Principles of Project Management	3	BU 425	Project Management	3
Concentrations - 30 hours					
MK 323	Integrated Marketing Comm	3			
MK 363	Commerce & Consumer Behavior	3	BU 301	Consumer Behavior	3
MK 423	Professional Selling	3	BU 380	Sales Management	3
MK 433	Marketing Strategy	3	BU 385	Marketing Management	3
MK 463	Marketing Research	3	BU 375	Marketing Research	3
	Business Elective	3	BU 390	Advertising	3
	Business Elective	3	BU 450	Global Marketing	3
	Business Elective	3	ENT 300	Digital Marketing	3
	Business Elective	3			
	Business Elective	3			

Free Electives - 13 hours			
	Elective	13	Complete from undistributed credits.
			Total transfer credit not to exceed 90 credits.
		<b>Total</b>	<b>Transfer Total</b>
		120	90

\*HUM 203 Humanities Seminar has a residency requirement with no substitutions or transfers. This will be waived for Notre Dame College students who have successfully completed ENG 101 College Composition.

\*\*UE 111 is taken through TrineOnline

Transfer Policy

1. An official college/university transcript sent or scores from the transferring college to Trine University.
2. A grade of "C" or higher was earned in the transferring course.
3. Credits are from a regionally accredited or DOE institution.
4. Courses are 100-level or higher (not pre-college, remedial, developmental, preparatory, or credits through testing or assessed learning).